

Privacy Policy

Effective Date: [29.04.2024]

1. Introduction

GTEOM Group OÜ ("we", "us", or "our") is committed to protecting the privacy and security of your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our augmented reality (AR) and virtual reality (VR) applications, websites, portals, mobile apps, and any associated services (collectively, the "Services"). This policy is in compliance with the General Data Protection Regulation (GDPR) and applies to information collected through our Services and any related communications.

2. Data Controller

GTEOM Group OÜ is the data controller responsible for your personal information under this privacy policy. Our headquarters are located at:

Nelgi 60, Harjumaa, Tallinn 11211, Estonia

For any questions or requests concerning your data, please contact us at privacy@gteom.group or +37257623748.

3. Personal Data We Collect

We collect various types of personal data about you through the Services, including:

- **Identity Data:** Includes first name, last name, username or similar identifier.
- **Contact Data:** Includes billing address, delivery address, email address, and telephone numbers.
- **Financial Data:** Includes bank account and payment card details.
- **Transaction Data:** Includes details about payments to and from you and other details of products and services you have purchased from us.
- **Technical Data:** Includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our Services.
- **Profile Data:** Includes your username and password, purchases or orders made by you, your interests, preferences, feedback, and survey responses.

- **Usage Data:** Includes information about how you use our website, products, and services.
- **Marketing and Communications Data:** Includes your preferences in receiving marketing from us and our third parties and your communication preferences.

4. How We Use Your Personal Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- To register you as a new customer.
- To process and deliver your orders including managing payments, fees, and charges.
- To manage our relationship with you, including notifying you about changes to our terms or privacy policy.
- To enable you to participate in a prize draw, competition, or complete a survey.
- To administer and protect our business and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting, and hosting of data).
- To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you.
- To use data analytics to improve our website, products/services, marketing, customer relationships, and experiences.

5. Disclosure of Your Personal Data

We may share your personal data with external third parties, such as service providers acting as processors who provide IT and system administration services, professional advisers including lawyers, auditors, and insurers who provide consultancy, banking, legal, insurance, and accounting services, and regulatory authorities that require reporting of processing activities in certain circumstances.

6. Data Security

We have implemented appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors, and other third parties who have a business need to know. They will only process your personal data on our instructions, and they are subject to a duty of confidentiality.

7. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to request access, request correction, request erasure, object to processing, request restriction of processing, request the transfer of your personal data, and the right to withdraw consent.

To exercise any of these rights, please contact us using the details provided above.

8. Changes to This Privacy Policy

We may update this policy from time to time and will notify you of any changes by posting the new policy on this page. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at [Insert Contact Email] or by mail using the details provided below:

GTEOM Group Osäühing

Nelgi 60, Harjumaa, Tallinn 11211, Estonia